



Smart Routes, Smart Choices

Triennial Transportation Survey

When: March 2 – April 3

Who: Families of PK – 10th grade students; APS Staff; 11th & 12th graders

Why: Improve safety around schools and plan for new facilities

How: Primarily on-line; Paper available as needed. Family surveys in five languages; Staff surveys in English and Spanish

Your **HELP WANTED** to spread the word & encourage participation!



Family Survey

- For Pre-K through 10th grade students
- Families able to respond for multiple schools
- Online responses preferred; Paper available if needed
- Languages available: Spanish (online); Amharic, Arabic, Mongolian (paper)



11th & 12th Grade Surveys

- **Week of March 9**
- Planning & Evaluation developing representative sample
- Site-based survey staff will coordinate
- Survey administered in class on laptops
- Takes no more than 10 minutes

2013 & 2016 Response Rates

	2013	2016
Families	30%	11%
Staff	51%	71%
11th & 12th	88%	100%

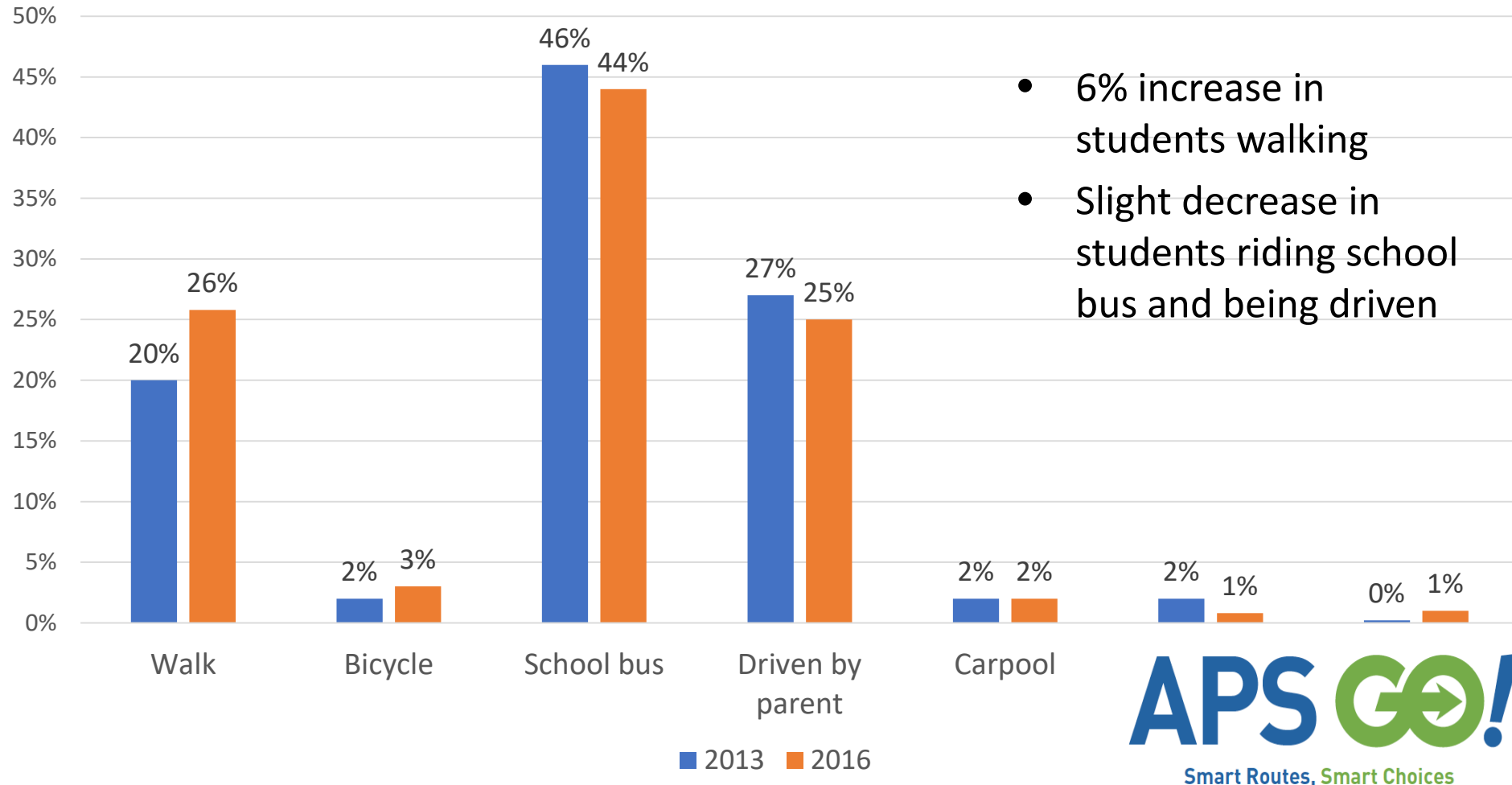


2016 Responses By Level

	Families
ES	1,444
MS	509
HS + HB	305 (9 TH & 10 TH)

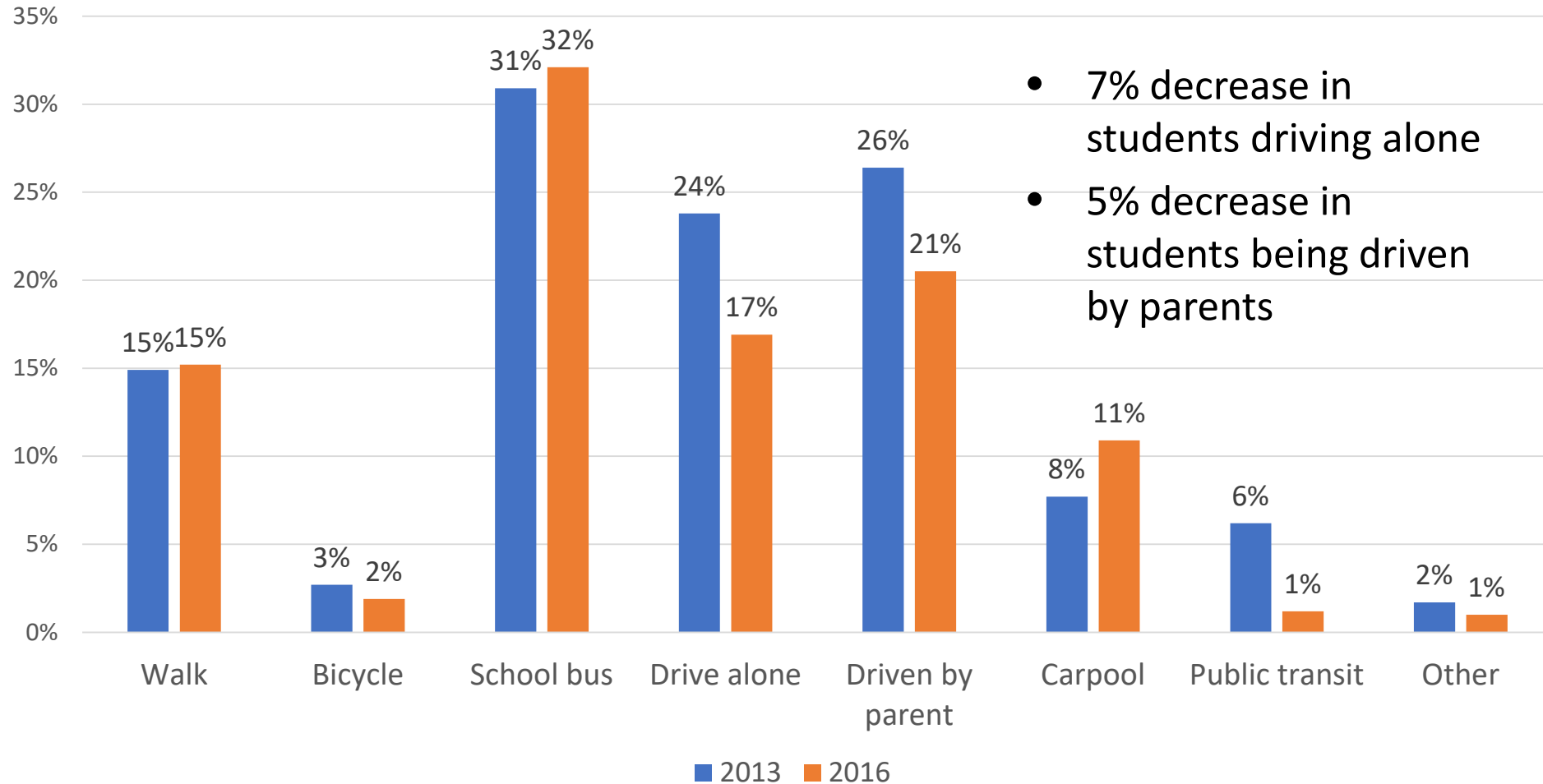
2013 v 2016 Results: Parent Survey (PreK-10)

Most Common Mode to School



11th and 12th Grade Survey

Most Common Mode to School





How do we use this data?

- Boundary planning – how students arrive at school
- CIP Planning
- Facility Design & Construction – discussions around parking supply and drop-off locations
- Safe Infrastructure planning
- Safe Routes to School planning
- Encourage 'multimodalism' & sustainable transportation
- Monitor progress toward APSGo! goals



Communications Plan

- APS SchoolTalk – Superintendent launch and reminders
- Principal meetings
- Friday at 5
- Flyers
- CCPTA dissemination & Ambassador Updates
- APSGo! web pages
- *Send me other ideas if you have them!*



How You Can Help

- Promote surveys in PTA newsletters, tweets and e-blasts and at PTA meetings
- Hand out flyers at school events
- Offer help at events for those who might need it (do surveys on phones or devices)