

What Should PTAs Be Funding?

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Determine your Funding Fundamentals



Who does your PTA support?



Why does the school need funds?



When should PTAs raise funds just for the school?



What requests should PTA fund?



How much funding is enough?

PTA VISION, MISSION AND PURPOSES



PTA's vision is making every child's potential a reality.

PTA's mission is to be

- A powerful voice for all children,**
- A relevant resource for families and communities, and**
- A strong advocate for the education and well-being of every child.**

PTA PURPOSES



PTA's purposes, or historical goals are as follows:

- **To promote the welfare of the children and youth in home, school, community, and place of worship**
- **To raise the standards of home life**
- **To secure adequate laws for the care and protection of children and youth**
- **To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth**
- **To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.**

VA PTA on Fundraising

- A PTA or PTSA is NOT a fundraising or money raising organization
- Purpose is to promote the welfare of children
- Educate parents, teachers and the community to the needs of schools
- Material aid to the school is not a function of the a PTA
- Funds should be for a definite, pre-determined and budgeted purpose



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First Things First

- Plan Programs
- Communicate with Principal
- Discuss school needs
- Plan a budget
- Plan fundraising activities to fund budget
- Evaluate at end of year



Remember Rules: Programs & Fundraising 3-1 rule



For every fund raising activity there should be at least **three** non-fund raising projects.

These projects should be aimed at helping parents, children, or advocating for school improvements.

Funding Rules



- All fundraising activities must be approved by the general membership (*budget approval*)
- Under no circumstances should a PTA collect, donate or raise funds for another organization
- PTAs may donate money to another PTA

Who does your PTA support?

- Students
- Parents
- School Staff -faculty, administration, support staff
- School Community at large



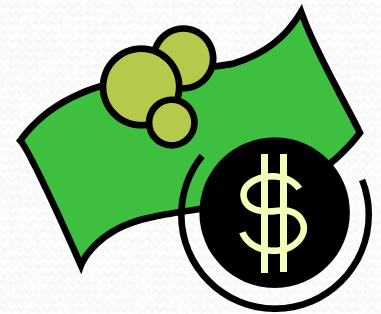
Should PTAs financially support these groups?

Is the PTA expected to provide all funding requests submitted by staff and administration?

Good communication about PTA priorities and respect for others' roles makes for a strong school partnership.

Suggested Use of PTA funds

- Leadership and development training
- Programs
- Cultural Arts Program
- Financial Assistance (to include free & reduced lunch students)
- Recognition of Awards of Student Achievement
- Curriculum Enhancement
- Equipment (technology, fitness)
- After-School Programs



Why does the school need funds?

- Nationally, school districts have had their budgets reduced due to decreased federal, state and county funding for public education, therefore schools are more and more dependent on PTAs to supplement and fill in the gaps of the reduced services normally expected by parents and staff members. This need for funding can cause some issues between PTAs and schools, but can also lead to creative fundraising.



Use of School funds

- Basic items are required to be funded by local, state, and federal governments
- Provide a safe and comfortable learning environment
- Provide textbooks and adequate curriculum tools
- Employ qualified Faculty
- Purchase equipment to meet student/staff basic needs
- Curriculum Enrichment Programs
- Educational Field Trips/Events



What requests should PTA fund?

Schools have many needs and look to their PTA to supplement these needs. In determining what requests your PTA should honor, review the PTA mission and the budget to justify funding the following:

Playground equipment

Gym equipment

Smart boards, laptops, cameras, and other technology equipment

Disposal products

Teacher Appreciation events

Health and Safety equipment



When should your PTA Raise Funds just for the school?

- Establish goals for the year to determine what funds will be needed to support PTA programs.
- Identify the need, the opportunity, or the problem to be solved to justify a fundraiser.
- Determine if there is a specific need (i.e. playground equipment, gym climbing wall, outdoor science lab) to target fundraiser.
- Assess technology/equipment needs and funds needed to enhance learning ability for all students.

Rules for PTA Funding

PTA can do:

- Raise funds for programming
- Raise funds for technology
- Raise funds for playground equipment
- Provide Gym enhancements to meet students' needs
- Purchase paper and supplies for classrooms
- Provide appreciation for staff members in moderation
- Provide free programs for students/parents
- Provide educational scholarships and grants to students/faculty

PTA cannot do:

- Sign contracts for maintenance of donated equipment
- Sign contracts for more than one year ahead
- Provide disposal items such as ink cartridges; note paper; pens, pencils for staff members
- Pay for individual PTA membership dues, but can sponsor a membership
- Pay for teacher/administrator salaries
- Pay for substitute teachers
- Purchase personal use equipment for staff members

How much funding is enough?

PTAs should decide:

- How much of the budget will go to school related needs.
- How much of the budget will go toward programs directly benefiting students.
- What percentage of the budget will go toward staff/faculty appreciation.
- How much funds are needed to be raised to meet the PTA goals for current year and to limit fundraisers to only meet these planned goals – limit funds carryover.

Community Funding Support

Corporate Programs

- Box Tops 4 Education
- Store purchase for PTA or School Support
- Campbell Soup labels

Sponsor Nights

- Local Restaurants
- Book Stores
- Skating Rinks

Events

- Spaghetti dinner
- Sock Hop
- School Beautification
- Spring/Fall Carnival
- Talent show
- Book Fairs



Funding Review

- Review programs once a year
- Review successes and changes
- Review budget and fundraising plan
- Work with school to determine appropriate funding requests in support of students and staff
- Report to PTA with plans



**Thank you for attending
this session.**

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Northern VA District website:

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Visit the National PTA web site: www.pta.org